



FOR IMMEDIATE RELEASE
NOVEMBER 8, 2010

For Further Information:
Susan J. Lewis, 303-804-0494,
slewis@pairelations.com

CLINICAL RESEARCH ADVANTAGE, INC. INTRODUCES SERVICES TO LAS VEGAS AND SURROUNDING AREAS

*Clinical Trials Management Company Begins Local Operations;
Facilitates Conducting of a Range of Clinical Trials for New Investigational Treatments*

Las Vegas ... November 8, 2010 ... Clinical Research Advantage, Inc., (CRA), a provider of a range of research services to pharmaceutical companies and clinical research organizations (CROs), announced today its expansion into the Las Vegas market with the opening of five local area offices including two in Las Vegas and three in Henderson.

CRA has forged partnerships with several leading medical practices in the area whose physicians serve as principal investigators of the clinical trials it manages and oversees. As a leading trial management organization (TMO), CRA helps clinical trial sponsors bring drugs to market more quickly and efficiently. CRA offers an innovative mechanism for medical professionals to conduct phase II-IV clinical research trials. With CRA, pharmaceutical and biotech companies as well as various study sponsors have a resource for conducting clinical trials seamlessly, efficiently and effectively. CRA is comprised of dozens of community-based investigators based throughout the country, and its sites are headed by an experienced staff of clinical research coordinators.

Local CRA offices in Las Vegas include one at 2701 North Tenaya Way (office of Peter Philander, M.D. and Clifford Molin, M.D.) and another at Aloha Medical Center (office of Aaron A. Adaoag, M.D). The offices in Henderson are at 6301 Mountain Vista Street (office of James Meli, D.O.); 2629 West Horizon Ridge Parkway (office of Rita B. Chuang, M.D.); and 1037 Whitney Ranch Drive (Research office of Srinivas N. Halthore, M.D.). Current plans call for eight locations to be in operation throughout the Las Vegas area by end of 2011.

The new offices and principal investigators focus on trials and maintenance studies relating to the following diagnoses as well as others within the realm of family and internal medicine: Diabetes, COPD, gout, adolescent migraine, irritable bowel syndrome and influenza; dyslipidemia, chronic constipation, pain management; hypertension and MS.

- more -

Concurrent with the office openings, CRA named Jan Christopher, LPN, CCRC, MBA to the post of region manager. Christopher leads the Las Vegas-area operations and brings nearly 15 years of related clinical trial management experience to the company. She spent 23 years in clinical research, starting out as a coordinator in Las Vegas in 1987.

Since CRA was acquired in 2007 by Mark Hanley, who serves as chief executive officer and David Bruggeman, president and chief operating officer, the company has grown from six to 23 sites, doubled the number of employees and substantially increased the revenue base.

“The key to CRA’s success lies in the partnerships we forge and maintain with research departments within established medical practices. We position our research staff and coordinators right in the physician’s office, which helps foster the enrollment of reliable, qualified subjects into clinical trials and ensures better compliance, due to the patient’s close proximity to the physicians,” Hanley explained.

Bruggeman added: “In Las Vegas area, there are many significant opportunities for CRA’s growth. Clinical trials are an integral component of modern medicine because they help facilitate the trial phase and ultimately, bring drugs to market more rapidly. Our services help pharmaceutical companies and CROs expedite the process. We are continually seeking ways in which CRA can play a part in this important and necessary process.”

Tempe, Ariz.-based Clinical Research Advantage, Inc. (CRA) is a provider of a range of research services to pharmaceutical companies and clinical research organizations (CROs). As a leading trial management organization (TMO), CRA operates from 23 sites across 12 geographic markets nationwide, helping trial sponsors bring drugs to market more quickly and efficiently. Since its inception two decades ago, CRA has successfully completed more than 1,600 clinical trial studies on behalf of its clients. For more information, please visit www.crastudies.com.

###